

the **ARCHIBULL** PRIZE

**EXPRESSION OF INTEREST
INFORMATION BOOKLET**

THE ARCHIBULL PRIZE RETURNS IN 2022

**Your school and your students could
turn creativity into cash cows...**



ACTION FOR AGRICULTURE

**The Archibull Prize and the Young Farming Champions program are
Action4Agriculture initiatives supported by our collaborating partners:**



THE ARCHIBULL PRIZE...

An udderly fun way to bring farming to the classroom

Your students can turn creativity into a cash cow with a total prize pool of **\$2,500!**

The Archibull Prize 2022 is a Action4Agriculture initiative delivered with the support of our project partners as an integrated curriculum program. This innovative program uses art and multimedia to engage the community with agriculture and the farmers who produce their food and fibre.

The 2022 Theme

The 2022 theme is **Connect, Collaborate** and **Communicate**.

The theme reflects the research by Corteva Agriscience “[The Future of Food and Farming](#)” that shows young producers and young consumers share many common concerns and hopes for the food system they are inheriting, and a strong desire to be involved in securing its future. Your Archie project will bring these two important groups of people together to **Connect, Collaborate** and **Communicate** their big ideas for a bright future.

How it Works

Each participating school will:

- Identify a United Nations Sustainable Development Goal (Global Goal) to investigate through the lens of agriculture on which to focus your project.
- Be assigned a Young Farming Champion. The Young Farming Champion will come to your school and provide personal insights into their agriculture sector experiences.
- Work with their Young Farming Champion and local experts to design and deliver a Global Goal Community Action Project students will report on.
- Be provided with a life size fibreglass cow on which the students create an artwork about their investigations and reflections on the Global Goal they have selected and the 2022 theme.
- Be provided with a detailed e-program, web links and paint materials.



How We Will Support You

To provide you and your students with background knowledge and inspiration, we will:

- Provide you with a Sustainability 101 Starter Kit.
- Provide you with a [Community Action Project Design Kit](#).
- Provide you with a PowerPoint guide to assist with setting the big picture.
- Provide you with some basic editable lesson plans to accompany the PowerPoint.
- Send regular email newsletters that will provide in-depth background into each element of the program.

Outcomes

The student groups will enter their project work to win The Archibull Prize – which uses creative arts and multimedia to engage the students and the wider community in discussions about sustainable agriculture and natural resource management. The result will see our next generation of consumers, decision makers and leaders having a deeper understanding of the challenges that face our farmers and the community more widely in our efforts to balance sustainably feeding, clothing and powering Australia. The Archibull Prize experience provides students with an opportunity to develop their skills in teamwork, critical thinking, communication, planning, organising, self-management and technology.

See www.archibullprize.com.au for more information and inspiration.

KEY DATES!

11TH MAR 2022 >	EXPRESSIONS OF INTEREST FORM DUE.
7TH APR 2022 >	ENTRY SURVEYS DUE.
27th APR 2022 >	SUCCESSFUL SCHOOLS NOTIFIED.
TBC 2022 >	EVENT LAUNCH.
2ND MAY TO 19TH SEP 2022 >	Program runs in schools Term 2 and Term 3.
19TH SEP 2022 >	ENTRIES CLOSE.
TBC NOV 2022 >	AWARDS & CELEBRATIONS.

THE ARCHIBULL JOURNEY IN PICTURES...



THE ARCHIBULL ARRIVES!



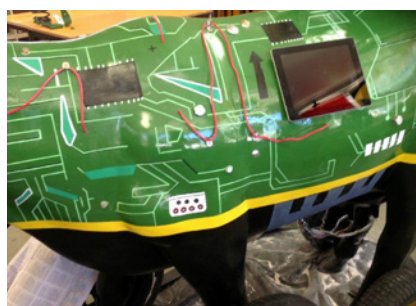
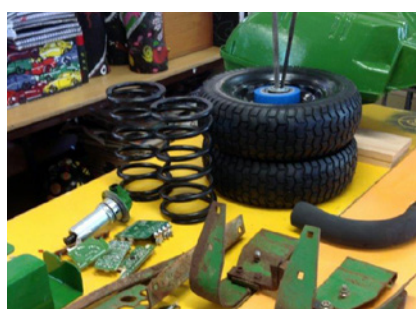
FARM VISIT



THE INSPIRATION



THE DESIGN PROCESS



JOHN BULL



WINNERS ARE GRINNERS!

THE 2016 GRAND CHAMPION ARCHIBULL

Cowaski Moo-torbike Cowch – Matraville Sports High School

This “Cowasaki” is definitely one of a kind! To turn a cow into a grain-fuelled ‘moo-torbike’ is bold, daring and unique, and yet it works so well. The Mambo-inspired styling ties the two sides together, as do the brilliant three dimensional elements. The styling also serves to add character and a wonderful sense of freedom and fun. It is this which truly sets this moo-torbike apart. You can’t help but smile!

This powerful beast is simple and yet also extremely complex. The layers of information and creativity blend together to tell a sophisticated story. The wonderful connections between the story of biofuels and the clever concept are highlighted by the wonderful grain elements, particularly the grain exhaust flames and the grain-filled hose. It really is the visual representation of being able to grow and use renewable and clean fuels.

The bold concept draws the viewer in, but it is the story and information provided which hold their attention. The road underneath highlights grains further, and the wonderful henna-inspired patterning is beautiful and adds a layer of fine detail.

“Cowasaki” is quirky, fun, educational and totally WOW!



SIGNIFICANT REWARD FOR EFFORT

Prizes will be awarded in the following categories in each category

- Best Artwork - \$500
- Best Community Action Project Report - \$500
- Best Digital Learning Journal \$250
- Best Animation - \$250
- Points from **Module 1** and **Module 2** are collated to determine the Grand Champion Archibull - \$1000

What's involved

- Fill in the online expression of interest form on behalf of your school by COB (5pm) **11th March 2022**.
- 15 students and 2 teachers coordinating the program complete an online entry survey by **7th April 2022**. The online entry survey details will be supplied once you have submitted your EOI. Please note we have SERAP approval to conduct surveys and the [SERAP](#) process will need to be followed by schools.
- Successful schools will be notified by **27th April 2022**.
- The Archibull Prize 2022 competition will commence **April 2022 (Date TBC)**. Your fibreglass cow, paints and resources will be supplied to you within COVID approved guidelines (FYI Our Archies are currently housed in South Australia.)
- Your students will select a United Nations Sustainable Development Goal (Global Goal) to investigate through the lens of agriculture on which to focus your project.
- Allocation of a Young Farming Champion who will be partnered with your school to share their experiences of being part of the agriculture sector.
- Completion of Modules 1 and 2. See page 13 in The Archibull Prize [e-program](#).
- Points from Module 1 and Module 2 will be collated and the school with the most points will be declared the winner of The Archibull Prize 2022 at an Awards and Celebration event in November 2022 (TBC).

Before you complete the Expression of Interest Form

Please ensure you consider the following:

1. The Archibull Prize is highly sought after, and we do our best to accommodate as many schools as possible. Whilst the program delivery is heavily subsidised by our generous partners, we ask selected successful schools to contribute \$500 to confirm their commitment to fully participate in the program. Successful schools will be asked to pay **\$500.00 (ex GST)** by **Friday June 30th, 2022**.

Participating schools receive:

- A complete resource e-program kit with curricular connections.
 - A blank Archibull delivered to your school.
 - Matisse paints – all that you need to create an amazing piece of art.
 - A visit from a Young Farming Champion who will present to your students and provide personal insights on the agriculture sector and provide opportunities for your students to ask questions.
 - Access to additional information or knowledge as requested by your students. Action4Agriculture can provide the links to source additional experts or resources.
 - The opportunity to be named Grand Champion Archibull.
2. Please note due to COVID19 our timelines are fluid and we will work closely with all schools to ensure there is ample time to complete the program.

PLEASE NOTE

Action4Agriculture sign a legally binding contract with our funding partners in which we commit to all schools participating in The Archibull Prize 2021 submitting:

1. A Cow Artwork,
2. A Digital Learning Journal and
3. A Community Action Project Report that meets the program requirements. Our funding partners are committed to delivering the outcomes they have promised their stakeholders.

On acceptance of a blank Archibull your school has entered into a contract with Action4Agriculture.

If your school does not complete the program your school will be invoiced for the full cost of running the program in your school.

Please **ONLY** apply

- If you are 100% committed to delivering on ALL contract commitments.
- If you have familiarized yourself thoroughly with what is required to submit an entry that meets your contract obligations. You can access all the information you need to know [HERE](#).
- If your school has internet access to our website. www.archibullprize.com.au
- If you plan on a group of students (>10) completing the program.
- If you have support from other teachers in your school. The program has been designed to:
 - Complement school strategic plans.
 - Embed into the curriculum and used as an assessment task.
 - Meet the general capabilities and cross curricula priorities objectives of the Australian Curriculum.
 - If you are NOT going on long service leave in any part of the program time frame.

TO SEE WHAT AN ARCHIBULL PRIZE ENTRY LOOKS LIKE VISIT
www.archibullprize.com.au



**DON'T JUST BE PART OF THE HERD AS PLACES ARE LIMITED...
GET MOOVIN' AND COMPLETE YOUR EXPRESSION OF
INTEREST FORM BY **FRIDAY 11TH MARCH 2022.****

The EOI form can be found on Google Docs [HERE](#).

For further information please contact:

Lynne Strong

Email: lynnestrong@action4ag.com.au

Mobile: 0407 740 446

THE ARCHIBULL PRIZE COMPETITION

Conditions of Entry

1. This is a game of skill. All entries will be reviewed by an expert panel of judges appointed by project organisers.
2. Competition commences on the launch date.
3. To enter schools must complete the Expression of Interest Form supplied and entry must be submitted by 15th March 2021.
4. Cows, paints and resource kits will be delivered to the school as soon as possible after program commencement.
5. Paint supplies will be supplied by commercial art supply company Matisse Derivan™.
6. Decoration of cows and curriculum activities must be completed by 17th September 2021.
7. Prizes will be awarded in the following categories
 - Best Cow - \$500
 - Best Community Action Project Report - \$500
 - Best Digital Learning Journey - \$250
 - Best Animation - \$250

Points from **Module 1** and **Module 2** are then collated to Overall Winning School – THE GRAND CHAMPION ARCHIBULL \$1000.

8. The cow remains the property of the school, except in the case where all elements of the program are not completed by the school for any reason. Schools who do not finish the program will be invoiced for the full cost of bringing the program to the school. Project organisers reserve the right to invite schools to provide the cows for promotional activities or public display without payment of any fee.
9. The final winning entries will be announced at the final presentation day in November 2021 (date TBC).
10. Judges' decision is final and no correspondence will be entered into.
11. The Project Organiser collects entrants' personal information in order to conduct the promotion. By entering the promotion, unless otherwise advised, each entrant also agrees that the Project Organiser may use this information, in any media for future promotional, marketing and publicity purposes without any further reference, payment or other compensation to the entrant, including sending the entrant electronic messages. A request to access, update or correct any information should be directed to the Project Organiser at their address set out below.
12. The Project Organiser shall not be liable for any loss or damage whatsoever which is suffered (including but not limited to indirect or consequential loss) or for personal injury which is suffered or sustained, as a result of entering the promotion or taking the prize, except for any liability which cannot be excluded by law.
13. The Project Organiser accepts no responsibility for any tax implications that may arise from the prize winnings. Independent financial advice should be sought.
14. The Project Organiser is Action4Agriculture PO Box 241 Jamberoo 2533 ABN 39 055 985 661.
15. Ownership of all information, materials, resources, videos, blogs and other electronic data (material) created or submitted to Action4Agriculture as part of The Archibull Prize will be assigned to and vested in Action4Agriculture on submission. If vesting is not possible, the party submitting the material to Action4Agriculture grants a fee free, perpetual, assignable and non-exclusive licence to copy, use, distribute, modify and licence the use of the material. That party warrants that they are the sole owner of all intellectual property rights in the materials or that they are otherwise licensed to use and licence the use of the materials on the terms of this document. They also warrant that they will not breach the intellectual property rights of any third party by complying with these terms and conditions and indemnify Action4Agriculture from all loss, liability and claims arising from its use of the material.

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THE ARCHIBULL PRIZE 2022

The Archibull Prize is a Action4Agriculture initiative.

Lynne Strong

National Program Director - Action4Agriculture

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Having the YFC visit meant I feel more informed. I am in awe of the work farmers do, the struggles they face and their perseverance. The YFC visit and the resources provided were able to assure me that Australian farmers are really concerned about climate change, biosecurity, protecting the environment, land, water and waste management, renewable energy sources etc. Participation in the project brought agriculture to the forefront of my thinking on a daily basis whereas agriculture was not necessarily something that I had given much thought to on a regular basis before."

Secondary Teacher