



the **ARCHIBULL** PRIZE



# CAREER SNAPSHOT

It's autumn and as the warm temperatures continue to fade away as James is busy putting the finishing touches on another summer of cotton in the Riverina. The landscape has turned from chocolate brown as seed was sown; to dark green with healthy growing plants; and is now a sea of white as the fields of cotton he has watched over as an agronomist slowly ripen.

James is a consulting agronomist and works with growers to ensure the best crops are produced using the latest technology. As James, and his farmers, wait for the pickers to move in he examines satellite images of the cotton, consults water graphs and examines records. He posts photos of the cotton on his Facebook page 'Agros – Tales from the field', which he runs with two other agronomists, as interested followers also await the harvest.

The phone rings and it is another client who has begun to plant canola. James meets him in a paddock and checks that all is ready for the planting. He checks the seeder and gives it some final tweaks before it rumbles off over ground that by early next summer will be a carpet of yellow.

Another phone call and James heads off to his family farm to help his father. The seeder and sprayer need some maintenance as the winter cropping season approaches but before they start there is a flock of merino sheep to drench to ensure they are as healthy as possible to allow them to produce world class wool.

As the day ends James makes calls to colleagues at the NSW Young Farmers Council and plans a conference where young people interested in agriculture can learn about emerging technologies and career options in agronomy.

This is James' career in agriculture. What will yours be?

## JAMES KANALEY

JAMES KANALEY IS A CONSULTING AGRONOMIST WHO USES SOCIAL MEDIA AND HIS ROLE AS A NATIONAL YOUTH AMBASSADOR TO ENCOURAGE OTHERS TO JOIN HIM IN AGRICULTURE.

