



the **ARCHIBULL** PRIZE

EXPRESSIONS OF INTEREST TO PARTICIPATE IN THE ARCHIBULL PRIZE 2017 ARE NOW OPEN FOR PRIMARY AND SECONDARY SCHOOLS IN NSW, QLD AND VIC.

The Archibull Prize is a world-renowned art and multimedia competition focusing on the theme of **'Feeding, Clothing and Powering a Hungry Nation is a Shared Responsibility'**.

It is an innovative and fun in-school program, that traverses the boundaries of communication between rural providers and city consumers. Put simply, the program is an agricultural and environmental themed art competition for primary and secondary student groups.

However, The Archibull Prize aims are much greater than this. The program:

- Brings the farm into the classroom.
- Provides students with opportunities to meet young farmers and to gain knowledge and skills about the production of the food they eat, fibres they use and the environment they live in.
- Creates an opportunity for students to work together to create an amazing artwork that tells the story of farming as they understand it.
- Builds relationships between schools, industry, business and the community as they progress through the Archibull Prize's different elements.
- Raises awareness of exciting career pathways.
- Promotes change and fosters two-way conversations.
- And it builds lifelong relationships between consumers and their farmers.

Competing for cash prizes and the national title of Grand Champion, participating schools research a food or fibre industry while creatively transforming life-size fibreglass cows into amazing agricultural inspired artworks.

Schools also create a suite of digital multimedia communications and are paired with Young Farming Champions who visit schools, taking the farm straight into the classroom.

Being a part of The Archibull Prize is a chance to put your school on the map, with the 2016 National Grand Champion winner, Matraville Sports High School's 'Cowaski', travelling from the iconic Sydney Royal Easter Show to the halls of the NSW Parliament.

Over the past six years The Archibull Prize has consistently shown that the students involved were deeply engaged in a range of learning experiences. Teachers saw the impacts first-hand of a successful combination of arts and multimedia activities, along with project-based processes across multiple key learning areas. Put simply, The Archibull Prize is a successful addition to any learning program.

Visit our [website](#) and view the winning entries in our **Hall of Fame**.

For more information or to complete an Expression of Interest contact Program Director Lynne Strong: lynnestrong@art4agriculture.com.au



Department of
Primary Industries



Australian Wool
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Local Land
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Royal Agricultural Society of NSW